

# MEET KIM BODE

“BODE SPEAKS”  
8THIRTYFOUR

Founder/CEO, 8THIRTYFOUR | Speaker. Facilitator. Big Deal.

20+ years of making women and small business owners own their weird. Founder of Michigan's only Forbes Top 200 PR firm. Creator of the Big Deal Energy ecosystem — built to annihilate imposter syndrome. The voice in your head is an a\*\*hole, and she'll prove it. *Find comfort in the uncomfortable* is tattooed on her arm, because she means it.

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## Speaking Topics



### Big Deal Energy: Own your quirks.

Big Deal Energy is a play on...well, you get it. Kim's signature talk helps audiences turn their quirks, weirdness, and unconventional paths into strategic assets — and leave with a personal brand that gets them sought out, referred, and remembered.



### The Hard Cost of Soft Skills

Parents aren't teaching it, schools aren't prioritizing it, and employers are fed up. It's costing everyone a sh\*t ton of money. Kim makes the business case for soft skills, because every delay, dispute, and missed deadline can usually be traced back to how people communicate, not the tools they use.



### The Swanson Method: Show your business who's boss.

This talk teaches business owners to run their companies like Ron Swanson, with decade-long clarity, unflinching boundaries, and zero tolerance for bullshit. Say no without the apology, delegate what's dragging you down, and figure out what you actually want your business to do for your life. For owners done being owned by the thing they created.

*\*Event organizers are asked to cover travel expenses unless otherwise discussed*

